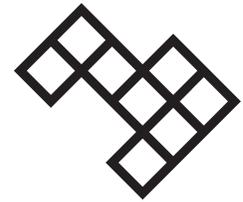


BERTONE

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News Release

THE QUAIS DE LORIMIER PROJECT: A NEW MULTI-PURPOSE LIVING ENVIRONMENT THAT WILL REVIVE MONTRÉAL'S CENTRE-SUD

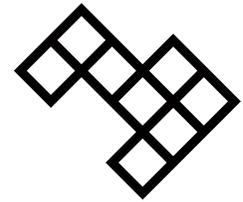
Montréal, May 6, 2016 – Bertone Development Corporation (SDB) has announced Quais De Lorimier, an urban development project which involves the construction of a new multi-purpose living environment in the quadrilateral bound by De Lorimier, Sainte-Catherine, Parthenais and René-Lévesque streets. The project will contribute to the revival of the Montréal Centre-Sud neighbourhood as well as the portion of Sainte-Catherine Street East located next to the Jacques-Cartier Bridge.

This project, the result of an entirely private investment of \$500 million, balances mixed uses with the combination of a public and entertainment space (30%) with a residential tower and townhouses catering to families (20%), a commercial space along Sainte-Catherine Street including the four-season interior passage that runs parallel to it (20%), office spaces and conference rooms (20%), and a hotel catering to business people as well as tourists (10%). The project, located near the Papineau metro station, will create 400 direct jobs and 1,200 indirect jobs during construction, and 6,000 direct jobs once completed.

Quais De Lorimier is perfectly in line with public policies aimed at avoiding urban sprawl and creating higher densities in public transportation corridors with mixed-use developments, as reflected in the [Metropolitan Land Use and Development Plan \(PMAD\)](#) adopted in 2012, as well as the [Special Planning Program \(SPP\) for Sainte-Marie](#). As required, this project is subject to approval from various levels of government, including the City of Montreal to whom a permit request will be submitted soon. Construction is set to start in 2017, and delivery of Phase 1 (public space, commercial and office space) is set for 2019.

To meet the needs of the community, SDB has enlisted the services of Convercité, whom they have been working with since 2007. The mandate of this non-profit organization is to cultivate closer relationships between local communities, urban development promoters, and policy makers to ensure living environments best meet the expectations of all. Convercité will moderate the dialogue with the local community in order to identify partnership opportunities and to foster good neighbourly relations.

“Our dream of creating a significant urban project for Montréal, under development for several years, is finally taking shape,” said SDB cofounders and partners Michael and Claudio Bertone. “Quais De Lorimier is a human-scale project designed to enhance the pedestrian experience. One of its most interesting features is the large central public space on the 4th floor, on the same level as the Jacques-Cartier Bridge’s deck, with unobstructed views of downtown, the islands and the river, as well as the illumination of the Jacques-Cartier Bridge scheduled for 2017. The



fourth floor will house an event center, several restaurants, and a winter ice rink, while the third floor will be home to the food hall. The fourth floor terrace will be programmed throughout the year in order to provide the local community, Montrealers at large, and tourists the opportunity to live unique experiences and events,” they added.

With an offering that will complement popular tourist attractions such as the Olympic Park, Space for Life, Île Notre-Dame, and Île Sainte-Hélène, Quais De Lorimier will become an attractive and convenient destination for visitors, tourists and locals alike.

High-resolution images are available at www.bertone.ca/projects/quaisdelorimier

About Bertone Development Corporation (SDB)

Bertone Development Corporation (SDB) is a Montréal-based real estate company, which was founded in 2010 by Michael and Claudio Bertone. SDB’s holdings include SICAM, launched in 2006, which has developed a number of commercial and mixed-use projects in the Greater Montréal area such as Centre commercial Saint-Luc in Saint-Jean-sur-Richelieu, Sophia in Little Italy, and Faubourg Vaudreuil in Vaudreuil-Dorion. Visit www.bertone.ca

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